



COACHING **for** TRANSFORMATION

Coaching for Transformation challenges the principles and practices within school athletics to provide alignment from administrator to athlete so that the deep hope of each school is realized through a transformative experience for athletes, coaches, and the wider community.



GAMEPLAN

FRAMEWORK FOR ALIGNMENT & DIRECTION

Coaching for Transformation will work with you to create a customized plan that works for YOUR teams. CfT will provide proven approaches to align your athletic department and school mission.



PLAYBOOK

LIBRARY OF RESOURCES

Coaching for Transformation schools have access to an exclusive library of proven principles and practices to maximize your program.



POWER OF THE TEAM

CONTINUOUS COMMUNITY SUPPORT

You will not be doing this alone. The CfT Team is with you every step of the way, and you will be connected with a vast network of administrators, athletic directors and coaches who are on the same journey as you.

THE CFT JOURNEY

YEAR 1

Early Adoption

- » Initial school visit from Captain
- » Game Plan development
- » Access to Playbook
- » CFT Captain mentorship

YEAR 2

Implementation

- » Access to Lead Coaches for sport specific guidance
- » Access to Playbook
- » Captain support with assessment and evaluation tools
- » Site visit at end of year

YEAR 3+

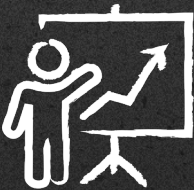
Subscription Services

- » Ongoing Lead Coach support
- » Access to Playbook
- » Access to fee based services
- » Discounted registration for Game Changer event



TRANSFORMATIVE PRINCIPLES

What is your deep hope for your athletes? Align the mission of your school with your success rubric for your athletic program with the support of a Captain and our Playbook resources.



ESSENTIAL PRACTICES

How do you successfully put these Transformative Principles into practice? Each coach will apply these Transformative Principles to their team in a way that fits their unique sport yet aligns with your entire athletic program's mission.

To learn more about joining the program to transform your school's athletic program contact Lindsey Van Schepen at lindsey.vanschepen@cace.org or visit coachingfortransformation.org