



**COACHING for
TRANSFORMATION**

Lead Coach Program

Faith Infusion

- Learn to infuse your faith more intentionally into your coaching.
- Challenge yourself to be a more transformational coach and develop tools to deepen your players' understanding of following Christ as athletes.

Team/Culture Building

- Step beyond the cliché buzzwords and hashtags of culture building that only makes it surface-deep on most teams.
- Utilize practical ways to help your team achieve its maximum potential and achieve the deep hope of your Game Plan.

Program Management

- Develop a variety of skills including empowering your assistants, managing a budget, maximizing the rare commodity of time, and team discipline.
- Gain a better understanding of how to solicit and utilize feedback from your parents, players, and others.

Internal/External Communication

- Maximize communication methods with a wide variety of stakeholders in your program and better practices for fundraising, branding, and marketing.
- Understand how to lead your parents rather than react to them.
- Create tools for better communicating your message to your team.

Questions?

Contact Joel Penner at joel.penner@cace.org.